

# AMKA

## PR & Communications AMKA Nordic

*AMKA Nordic, part of the Danish AMKA Group is looking for a new colleague in Norway, Finland and Sweden.* Story of the AMKA Group begins in 1978 in Randers, Denmark where Anna-Marie Søndergaard began importing wine as a hobby. The passion for wine rapidly developed into a successful business, so in 1980 her husband Karsten Søndergaard also joined the business. She named the company "AMKA" after her own name **Anna-Marie** and her husband's name **KArsten**. Today we are more than 160 colleagues and 20 companies in 9 countries. We import and sell wine, beer and spirits from all over the world. Sales to border trade, duty-free, monopolies, web shops, wine shops, hotels, restaurants, supermarkets etc. we cover all on- and off-trade sales channels in the markets. Annually it turns into something like +30 million bottles.

AMKA is still 100% family owned and run by 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> generation of the Søndergaard family.

Right now we have many new exciting projects in the pipeline and we will ongoing be searching for new colleagues. The AMKA Group, our producers & products are growing and we want to tell the world about it. Therefore, first we are looking for a PR & Communications pro.

You find it easy to form new relationships and maintain existing ones. Knowledge and interest of the food and drinks industry is a given and we expect you to have large network, good contacts & great knowledge of all communications & media channels.

You have relevant education and work experience in PR & Communication.

### **Responsibilities:**

Develop company presentation

Develop marketing plans including strategy and goals

Coordinate marketing activities

Create content for social media, web pages and Intra net.

Write press releases

Evaluate partnerships

Build relationship with relevant media and industry influencers

Monitor and analyze results and report to management on a quarterly basis.

Placement, Norway, Finland or Sweden

Our corporate language is English and you need to master that a 100% both in speaking and writing. We would also like you to speak one of our local languages. Norwegian, Finnish or Swedish.

Send a short personal introduction, resume including documented results from previous work and salary requirements, to [ser@amka.se](mailto:ser@amka.se) before end of June

Questions please email [ser@amka.se](mailto:ser@amka.se) or call +46709949747